Evaluating Information Sources

**Activity #2 - Message 1: Sugar Coated Documentary Trailer**

**WHAT is the message (main point)?**

**Describe how the message is being conveyed?**
*(word choice, music, images, etc.)*

**HOW does it make you feel?**

**WHO created it?**

**Do they have expertise in this area?** HOW do you know?

**Why was it created (purpose)?**
*(Circle ONE and explain.)*

A. inform me about...
B. persuade me to...
C. entertain me by...

It was created to ________________________________________________________________

______________________________________________________________

______________________________________________________________

Is the information credible (do you trust it)?

![Thumb up and thumb down]
Activity #2 - Message 2: **US Sugar Website**

**WHAT is the message (main point)?**

**Describe how the message is being conveyed?**  
*word choice, music, images, etc.*

**HOW does it make you feel?**

**WHO created it?**

Do they have expertise in this area?  **HOW do you know?**

**Why was it created (purpose)?**  
*Circle ONE and explain.*

A. **inform** me about...
B. **persuade** me to...
C. **entertain** me by...

It was created to __________________________________________________________

__________________________________________________________

__________________________________________________________

__________________________________________________________

**Is the information credible (do you trust it)?**  

![Thumbs up and thumbs down]