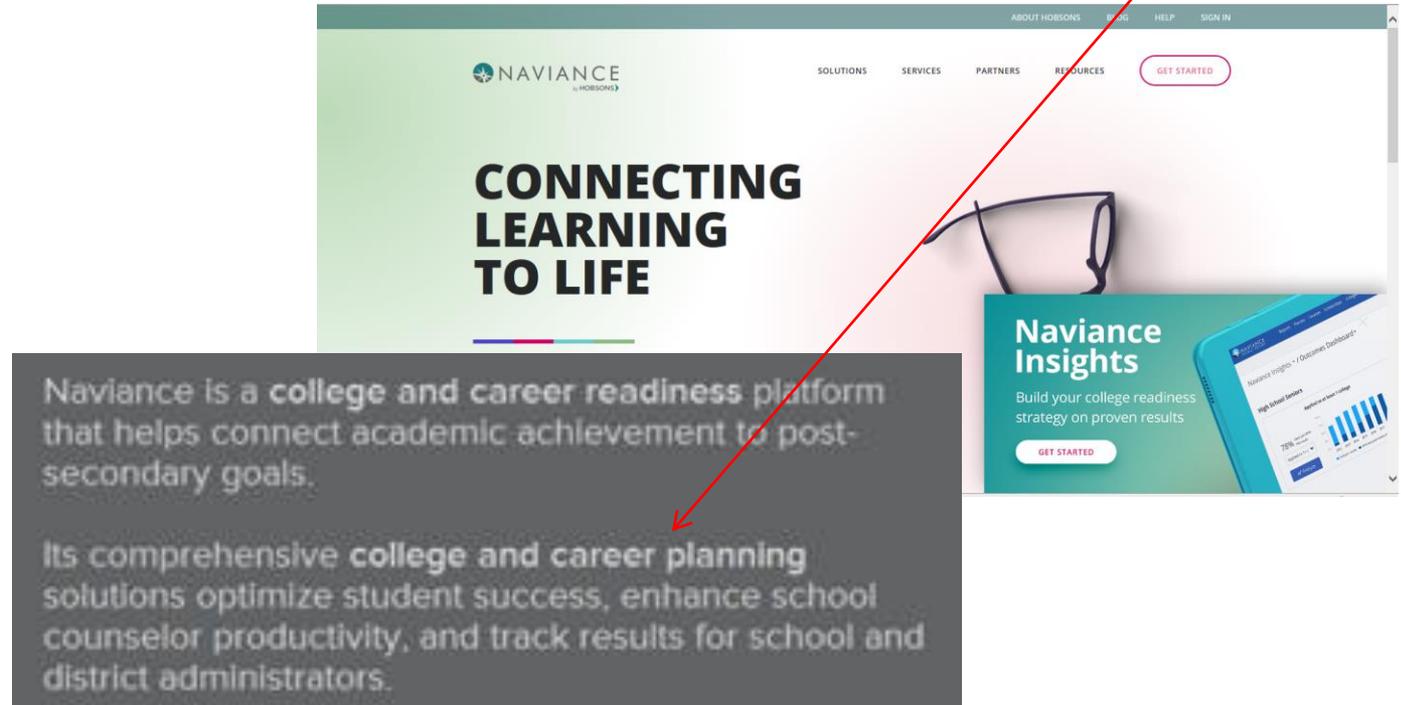




Pittsford Schools
Career Exploration
Program

Exploring Careers
through
Naviance

What does Naviance have to do with Career Planning



The image shows a screenshot of the Naviance website homepage. The main heading reads "CONNECTING LEARNING TO LIFE". Below this, there is a text box with the following text: "Naviance is a college and career readiness platform that helps connect academic achievement to post-secondary goals. Its comprehensive college and career planning solutions optimize student success, enhance school counselor productivity, and track results for school and district administrators." A red arrow points from the top right of the slide to the "GET STARTED" button on the website. Another red arrow points from the text box to the "GET STARTED" button on the website.

NAVIANCE
BY HOBSON

SOLUTIONS SERVICES PARTNERS RESOURCES GET STARTED

ABOUT HOBSONS LOG HELP SIGN IN

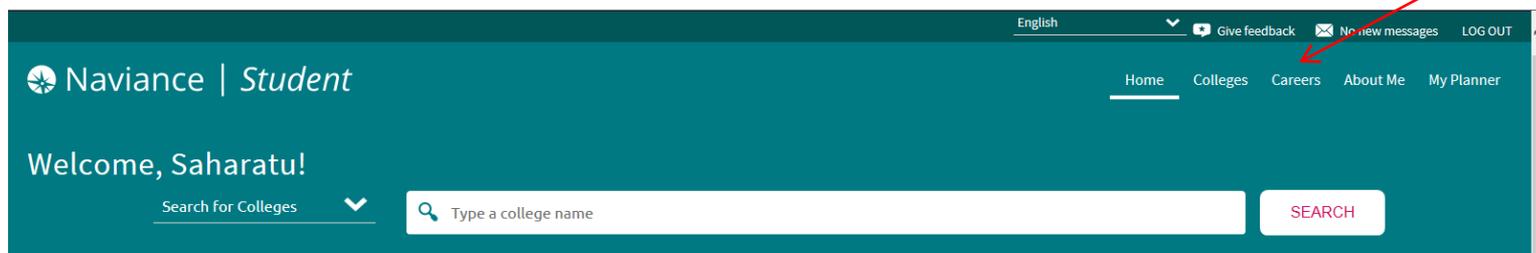
**CONNECTING
LEARNING
TO LIFE**

Naviance Insights
Build your college readiness strategy on proven results
GET STARTED

Naviance is a college and career readiness platform that helps connect academic achievement to post-secondary goals.

Its comprehensive college and career planning solutions optimize student success, enhance school counselor productivity, and track results for school and district administrators.

- Log into your Naviance Account and click on Careers



The image shows a screenshot of the Naviance student dashboard. The user is logged in as "Saharatu". The dashboard includes a navigation menu with "Home", "Colleges", "Careers", "About Me", and "My Planner". The "Careers" menu item is highlighted with a red arrow. Below the navigation menu, there is a search bar for colleges and a "SEARCH" button.

English Give feedback No new messages LOG OUT

Naviance | Student

Welcome, Saharatu!

Search for Colleges

Type a college name SEARCH

Home Colleges **Careers** About Me My Planner

Career Personality Tests



- PCSD uses the Myers-Briggs Type Indicator® (MBTI®) and the Holland Self Directed Search (SDS) to assist in identifying the most suitable career for student personality type. These are given during 10th grade health classes and results are uploaded to Naviance to assist with career exploration.
- Students can visit the Career Exploration Office prior to 10th grade for instructions on how to take the tests.
- Students can also take the Cluster Finder Survey to identify fields of interest. This is not given in health class and can be taken directly in Naviance.

Options for Career Exploration



English Give feedback No new messages LOG OUT

Naviance | Student Home Colleges Careers About Me My Planner

Careers **Career interest already known**

MORE CAREER SEARCH OPTIONS

Explore Careers and Interests

CAREERS AND CLUSTERS
I'm thinking about

Career Cluster Finder

Do What You Are

Career Interest Profiler

Saved favorites viewed here

View career suggestions based on Myers Briggs Personality Test from Health Class

View career suggestions based on Holland Self Directed Search from Health class

Cluster Finder is a survey for students to fill out on their own to identify career cluster categories. **Explore Careers & Clusters** allows students to search careers by clusters or general area of interest.

1. What are my Interests: Personality Type



Myers-Briggs Type Indicator[®] (MBTI[®]): A personality inventory to make the theory of psychological types described understandable and useful in people's lives.

- Many factors contribute to a successful future.
- Understanding personality type is among the most useful.
- Interests and skills change during the course of a person's life; however, an individual's personality type remains constant.
- Although individuals are unique, it has been found that people of the same type share similarities in the kinds of academic subjects and careers they find interesting, and the kind of work they find satisfying.
- By understanding the role Personality Type plays, people can gain important insights into their educational, career, and relationship needs.

2. What are my Interests: Career Interest Profiler



Holland Self Directed Search (SDS): This is a self directed survey that helps students understand more about themselves and how their individual skills and interests are related to a career choice.

- SDS was developed by Dr. John Holland, whose theory of vocation is the basis for most career inventories used today.
- Dr. Holland's theory states that most people can be loosely categorized into six types—Realistic, Investigative, Artistic, Social, Enterprising, and Conventional. Occupations and work environments also can be classified by these categories.
- Used by more than 30 million people
- SDS results have been supported by more than 500 research studies.

3. What are my Interests: Cluster Finder

Find Clusters and Pathways

Career clusters are a way of grouping careers with common features and skills. Careers grouped into the same cluster typically require similar education and training. Exploring clusters can be a useful way to find a good career match, especially if you have general areas of interest but are not sure what specific careers match those interests. Career clusters can also help you better understand how your coursework in school can prepare you for certain types of careers

 Agriculture, Food and Natural Resources >

 Arts, Audio/Video Technology and Communications >

 Education and Training >

 Government and Public Administration >

 Hospitality and Tourism >

 Information Technology >

 Manufacturing >

 Science, Technology, Engineering and Mathematics >

 Architecture and Construction >

 Business Management and Administration >

 Finance >

 Health Science >

 Human Services >

 Law, Public Safety, Corrections and Security >

 Marketing >

 Transportation, Distribution and Logistics >

3. Explore Careers: Explore Careers & Clusters



Careers About Me My Planner

 CAREERS
Home

 CAREERS
I'm thinking about

 EXPLORE
Careers, Clusters and Pathways

 ROADTRIP NATION
Interview archive

Explore Careers and Interests 

To view clusters:

Click on Careers

Then Explore

3. Explore Careers: Explore Careers & Clusters

Once you have identified your Career Clusters through **Cluster Finder**, you can then click on your top clusters for:

- Overview
- Pathways & Credentials
- Employment Outlook
- Plan of Study
- Related Occupations

Quick Links

EXPLORE CAREERS

- [Favorite careers and clusters](#)
- [Explore careers and clusters](#)

WHAT ARE MY INTERESTS?

- [Career cluster finder](#)
- [Career interest profiler](#)

Career Cluster Finder

Intro Profile Questions **STEP 3** View Results

Completed on Nov 15, 2018

Your Results

Your Top Clusters

CLUSTER CLUSTER CLUSTER

4. Career Interest Known or Other Search Options



Click Here to Review Saved Favorites

[Favorite careers and clusters](#)

[Explore careers and clusters](#)

WHAT ARE MY INTERESTS?

[Career cluster finder](#)

[Career interest profiler](#)

Click Here for Additional Search Options

Career Lookup

Lookup by keyword

Go

Lookup by category

N/A



Go

Lookup by Holland Code [Learn More](#)

No Preference



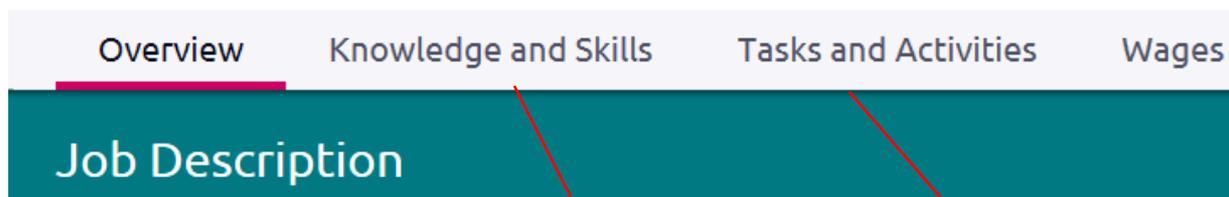
Go

Lookup by career name

A B C D E F G H I J
K L M N O P Q R S T

Consistent Categories for each Search Method

Every career and career title will display the following tabs to click on for detailed information.



Annual wages by state

- Job Description
- Interests (By Holland Interest Codes)
- Related Occupations:
(Capability to click on each one for more details)
- Related College Majors:
(Links to find colleges)
- Watch a Video option
- Related Career Clusters and Pathways

- Typical Tasks
- Most Common Work Activities

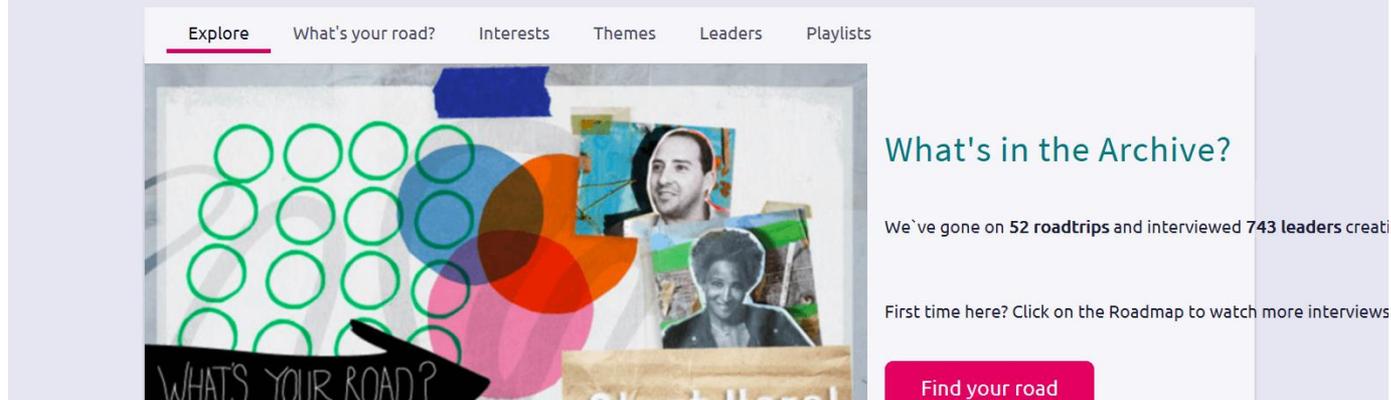
- 5 Most Important Skills
- 5 Most Important Abilities
- 5 Most Important Knowledge Areas



Additional Tools

Learn more about your field of interest by watching on site interviews

Roadtrip Nation Interview Archive



The screenshot shows the website's navigation menu with options: Explore, What's your road?, Interests, Themes, Leaders, and Playlists. The main content area features a large graphic with a grid of green circles, a hand pointing at a sign that says "WHAT'S YOUR ROAD?", and a colorful pie chart. To the right, the text reads "What's in the Archive?" followed by "We've gone on 52 roadtrips and interviewed 743 leaders creati" and "First time here? Click on the Roadmap to watch more interviews". A pink button labeled "Find your road" is positioned at the bottom right of the main content area.

Search Leader Stories

By Interests

Law, Design, Fashion, Television,
Medicine

By Themes

Individualism, Experience,
Pressure, Pride, Money &
Financial Security

By Leaders

Kristina Laidler, Patrick Weadon,
Ben Brown, Adam Kujawa,
Window Snyder