



Pittsford Schools
Career Exploration
Program

Exploring Careers
through
Naviance

What does Naviance have to do with Career Planning

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In a World of Options, Students Need a Road Map to Success

NAVIANCE KNOWS THE PATH FOR

Students



Schools

Naviance is a **college and career readiness** platform that helps connect academic achievement to post-secondary goals.

Its comprehensive **college and career planning** solutions optimize student success, enhance school counselor productivity, and track results for school and district administrators.

Career Personality Tests

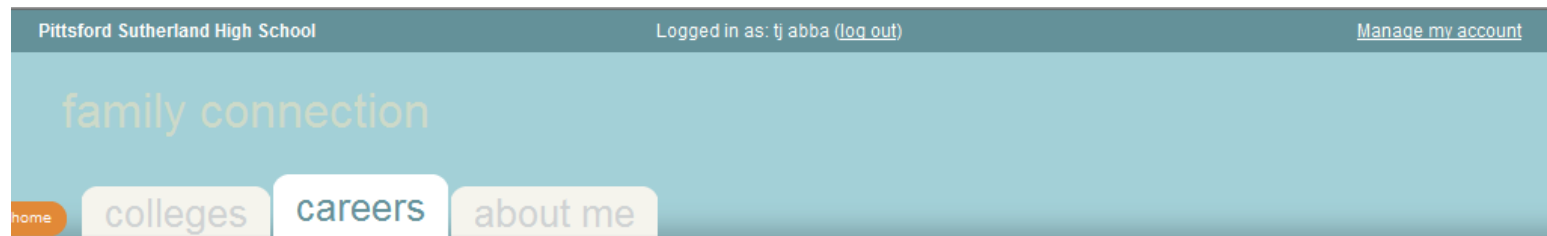


- PCSD uses the Myers-Briggs Type Indicator® (MBTI®) and the Holland Self Directed Search (SDS) to assist in identifying the most suitable career for student personality type. These are given during 10th grade health classes and results are uploaded to Naviance to assist with career exploration.
- Students can visit the Career Exploration Office prior to 10th grade for instructions on how to take the tests.
- Students can also take the Cluster Finder Survey to identify fields of interest. This is not given in health class and can be taken directly in Naviance (Refer to Page 8).

Options for Career Exploration

Four ways to identify career interests

- Log into your Naviance Account; Click on Careers Tab



search for careers:

MORE SEARCH OPTIONS >>

explore careers

> [favorite careers & clusters](#)

Other: Saved favorites viewed here

> [explore careers & clusters](#)

what are my interests?

> [personality type](#)

> [cluster finder](#)

> [career interest profiler](#)

4. Career interest already known

1. View career suggestions based on Myers Briggs Personality Test from Health Class

2. View career suggestions based on Holland Self Directed Search from Health class

3. **Cluster Finder** is a survey for students to fill out on their own to identify career cluster categories. **Explore Careers & Clusters** allows students to search careers by clusters or general area of interest.

1. What are my Interests: Personality Type

Myers-Briggs Type Indicator® (MBTI®): A personality inventory to make the theory of psychological types described understandable and useful in people's lives.

- Many factors contribute to a successful future.
- Understanding personality type is among the most useful.
- Interests and skills change during the course of a person's life; however, an individual's personality type remains constant.
- Although individuals are unique, it has been found that people of the same type share similarities in the kinds of academic subjects and careers they find interesting, and the kind of work they find satisfying.
- By understanding the role Personality Type plays, people can gain important insights into their educational, career, and relationship needs.



2. What are my Interests: Career Interest Profiler




Holland Self Directed Search (SDS): This is a self directed survey that helps students understand more about themselves and how their individual skills and interests are related to a career choice.

- SDS was developed by Dr. John Holland, whose theory of vocation is the basis for most career inventories used today.
- Dr. Holland's theory states that most people can be loosely categorized into six types—Realistic, Investigative, Artistic, Social, Enterprising, and Conventional. Occupations and work environments also can be classified by these categories.
- Used by more than 30 million people
- SDS results have been supported by more than 500 research studies.

3. What are my Interests: Cluster Finder

Career Clusters: The U.S. Department of Education's Career Clusters are organized into 16 broad categories that encompass virtually all occupations from entry through professional levels.

- Career Clusters identify the knowledge and skills needed to follow a pathway toward career goals and provide a context for exploring the many occupational options available.
- Note that each Cluster is divided into different pathways that are grouped by the knowledge and skills required for occupations in these career fields.



Agricultural & Natural Resources
Architecture & Construction
Arts, A/V Technology & Communications
Business & Administration
Education & Training
Finance
Government & Public Administration
Health Science



Hospitality & Tourism
Human Services
Information Technology
Law & Public Safety
Manufacturing
Marketing, Sales & Service
Scientific Research/Engineering
Transportation, Distribution & Logistics

3. What are my Interests: Cluster Finder

Note: This has **NOT** been given in Health class. Students must initiate survey and results will be given. Students can request favorites to be kept in “Favorite Careers & Clusters” for future reference.

search for careers:

 Go

MORE SEARCH OPTIONS >>

cluster finder :: identify a top career cluster

⇒ You have not yet started the survey. Click "let's begin" below...

explore careers

- > [favorite careers & clusters](#)
- > [explore careers & clusters](#)

what are my interests?

- > [personality type](#)
- > [cluster finder](#)
- > [career interest profiler](#)

1. start

2. activities

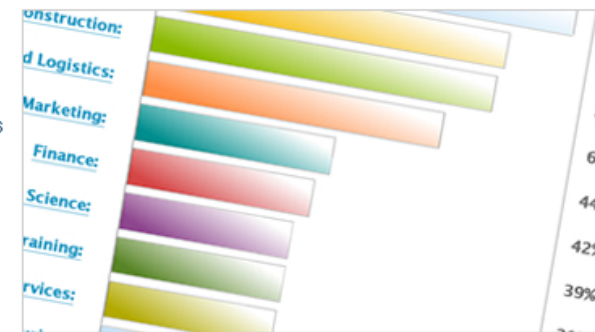
3. personal qualities

4. school subjects

5. results

Find career clusters that match your interests and personal qualities.

The Cluster Finder will help you learn what career clusters may be a good match for you based on activities that interest you, personal qualities that you have and subjects that you enjoy studying in school.



Activities

Select activities you enjoy doing now and would like to do in the future.



Personal Qualities

Select personal qualities that best describe you.



School Subjects

Select subjects you enjoy studying in school.



Results

We'll show you list of the top clusters that are likely to be a good match.

Students begin here:



click the button to get started!

[let's begin](#)

3. Explore Careers: Explore Careers & Clusters

explore clusters & pathways :: [my clusters & pathways](#)

CLUSTER FINDER

Go directly to a cluster or pathway:

-- select --

Career clusters are a way of grouping careers with common features and skills. Careers grouped into the same cluster typically require similar education and training. Exploring clusters can be a useful way to find a good career match, especially if you have general areas of interest but are not sure what specific careers match those interests. Career clusters can also help you better understand how your coursework in school can prepare you for certain types of careers.

Click on a career cluster to explore:



[Agriculture, Food and Natural Resources](#)



[Arts, Audio/Video Technology and Communications](#)



[Education and Training](#)



[Government and Public Administration](#)



[Hospitality and Tourism](#)



[Information Technology](#)



[Manufacturing](#)



[Science, Technology, Engineering and Mathematics](#)



[Architecture and Construction](#)



[Business Management and Administration](#)



[Finance](#)



[Health Science](#)



[Human Services](#)



[Law, Public Safety, Corrections and Security](#)



[Marketing](#)



[Transportation, Distribution and Logistics](#)

3. Explore Careers: Explore Careers & Clusters

Once you have identified your Career Cluster through **Cluster Finder**, you can then go to **Explore Careers & Clusters**.

- Scroll down
- Click on Career Cluster you are interested in viewing in more detail
- You can then click on the tabs as outlined below to find out more information on this Career Cluster.
- Favorites can be saved for future viewing under **Favorite Careers & Clusters**



Overview

Credentials

Related Careers

Related Majors

Plan of Study

4. Career Interest Known or Other Search Options



search for careers:

[MORE SEARCH OPTIONS >>](#)

[explore careers & clusters](#)

[explore careers](#) :: [my careers](#)

[explore careers](#)

> [favorite careers & clusters](#)

> [explore careers & clusters](#)

[what are my interests?](#)

> [personality type](#)

CAREER FINDER

Search by keyword:

Browse by alphabet:

[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

Browse by category:

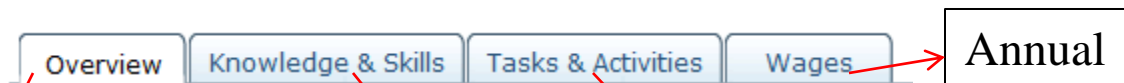
Search by Holland Code:

[\(what is this?\)](#)

Narrow down your search by choosing up to three types.

Consistent Categories for each Search Method

Every career and career title will display the following tabs to click on for detailed information.



- Job Description
- Interests (By Holland Interest Codes)
- Related Occupations:
(Capability to click on each one for more details)
- Related College Majors:
(Links to find colleges)
- Watch a Video option
- Related Career Clusters and Pathways

Annual wages by state

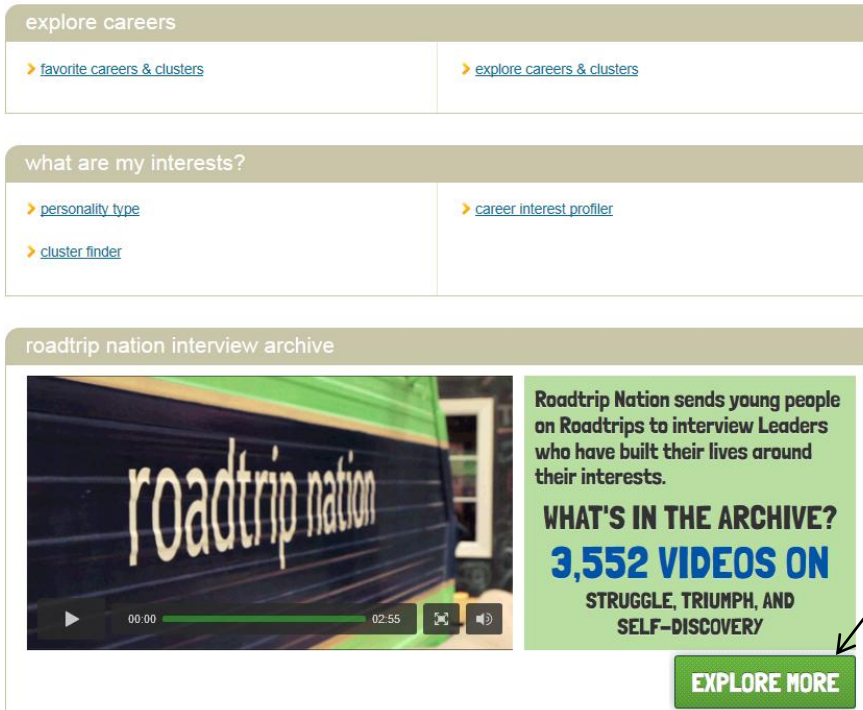
- Typical Tasks
- Most Common Work Activities

- 5 Most Important Skills
- 5 Most Important Abilities
- 5 Most Important Knowledge Areas



Additional Tools

Learn more about your field of interest by watching on site interviews



explore careers

- > [favorite careers & clusters](#)
- > [explore careers & clusters](#)

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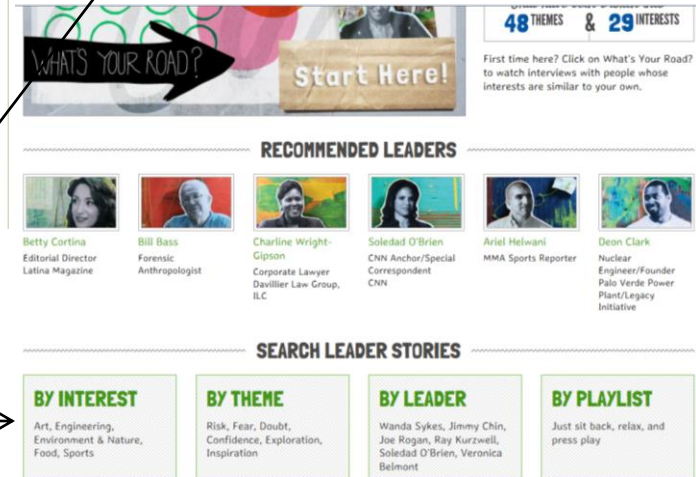
roadtrip nation interview archive

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Roadtrip Nation sends young people on Roadtrips to interview Leaders who have built their lives around their interests.

WHAT'S IN THE ARCHIVE?
3,552 VIDEOS ON
STRUGGLE, TRIUMPH, AND SELF-DISCOVERY

EXPLORE MORE









WHAT'S YOUR ROAD? Start Here!

48 THEMES & 29 INTERESTS

First time here? Click on What's Your Road? to watch interviews with people whose interests are similar to your own.

RECOMMENDED LEADERS

- 
Betty Cortina
Editorial Director
Latina Magazine
- 
Bill Bass
Forensic Anthropologist
- 
Charline Wright-Gipson
Corporate Lawyer
Davißler Law Group, ILC
- 
Soledad O'Brien
CNN Anchor/Special Correspondent
CNN
- 
Ariel Helwani
MMA Sports Reporter
- 
Deon Clark
Nuclear Engineer/Founder
Palo Verde Power Plant/Legacy Initiative

SEARCH LEADER STORIES

- BY INTEREST**
Art, Engineering, Environment & Nature, Food, Sports
- BY THEME**
Risk, Fear, Doubt, Confidence, Exploration, Inspiration
- BY LEADER**
Wanda Sykes, Jimmy Chin, Joe Rogan, Ray Kurzweil, Soledad O'Brien, Veronica Belmont
- BY PLAYLIST**
Just sit back, relax, and press play

Click on *By Interest* and search career fields