What is Flat Lay Photography?
Here is an example!
A flat lay is a type of still life photo shot top down (Birds Eye View).

Objects are arranged or organized in such a way that the viewer's eye moves around the composition rather than settling on one focal point.
A lot of flat lays center around a theme
Other flat lays tell a story or describe a person
Planning Vacation
Groom to be
We are Going on a picnic
Hipster Starter Kit?
You can skip to 1:10
Your task is you design 2 different flat lays to photograph?
They should have separate themes or tell different stories
4 Easy Steps

▷ Come up with a theme
▷ Choose a surface that adds to your photo (or at least doesn't distract from it)
▷ Identify your light source
▷ Arrange your objects thoughtfully/aesthetically
1. Come up with a theme

- Brainstorm
- Come up with more themes than you need
- Make lists of what you have available
2. Choose a surface that adds to your photo
(or at least doesn't distract from it)
Here are just a few possibilities:

- Towl
- Table
- Carpet
- Floor
- Sheets
- Grass
- Asphalt
- Sidewalk
- Decking
- Tiled floor
- Paper
- Cardboard
For added value you can have the background relate to the theme!

- Cooking theme > Cutting Board
- Beach theme > Towel
- Carpentry theme > Plywood or Cement floor
3. Plan your light source
A big window or glass door will work as well if not better than a lamp.

You can also shoot outside!
4. Arrange your objects thoughtfully and aesthetically

Static & Calming   Energetic & Fun
Even if the objects are random organizing them in a pleasing way makes for a good image