Dear Colleague:  

As you know our 2018 United Way Campaign begins on March 5. Please join together with us to accomplish what no one single person can. It takes all of us working together to build the kind of community for which we all hope for and it takes your gift to the United Way to help make that happen. We believe our contribution is a great investment with a guaranteed return for our community. The Pittsford Central School District has historically been a community leader in per capita and total contributions.

During the campaign, a staff member in your building will encourage you to contribute and will be able to answer your questions. Cindy Coleman is our District Campaign Coordinator and will also be available to help in any way.

United Way is the easiest and most efficient way to contribute to a multitude of community programs and organizations. The United Way Community Fund supports nearly 80% of local programs that help make childhood more enriching, students more successful, old age more of a golden age, disabilities less debilitating and crises less frightening. Every dollar contributed to the United Way Community Fund goes to help people in the Rochester area.

There are many agencies to donate to, some near and dear to you. We would like to highlight our Pittsford School Foundation, KEEP (Keeping Education Extraordinary in Pittsford), for you to consider donating to this year. The KEEP donor number is 2600. 50% of this donation will go to our PCSD students that are in need of financial help for supplies, clothing, glasses, field trips or other needs as they arise in an effort to allow equal access to our entire educational experience. The remaining 50% will be used for technology in the classroom. 100% of your donation in one way shape or form will come back to the students at PCSD.

Sincerely,

Michael Pero  
Superintendent

Dwayne Cerbone  
President, PDTA

March, 2018